# Submission Guideline for the MLI Research Proposal

According to §5(4) of the examination regulations, the submission of a research proposal is an obligatory prerequisite for the admission to the master's program *Management, Leadership, Innovation (MLI)*. The research proposal should relate to an issue of your interest within management, leadership, innovation or entrepreneurship literature. The research proposal should include the following passages:

a. Present an overarching research issue and display a scientific problem. Make sure to outline the practical relevance of your topic.
b. Raise a precise research question.
c. Describe the current scientific research status within your topic and give a summary of the most compelling literature streams and controversial indications. Outline the underlying hypotheses for your research proposal.
d. Specify your research design: Describe the methodology you choose in order to answer your research question at best and argue why this very methodology is most promising for contributing to the research issue.

The research proposal should be written in English with standard scientific design and referencing style. The candidates must assure that they have written their research proposal independently and without illicit assistance from third parties by using solely the aids mentioned. Moreover, applicants must confirm that their submissions may be retained for reasons of plagiarism assessment.

The reviewer will use a standardized scoring system. Therefore, the sections a-d of the research proposal will be evaluated separately (2=highly meets the requirements; 1=meets the requirements; 0=does not meet the requirements). Research proposals with an overall score of 5 or higher will be accepted.