

Why Health Care and Social Services Management?

The demand for qualified staff in the service sector is increasing, especially in the health care and social services sector. The combination of economics with the main focus on medical and social affairs will prepare our students for the economies of the future. They should acquire a sound economic and management know-how for administration and leadership tasks without losing focus on human services.

Job profile

In this course of their studies the students are given the competence of meeting the complex requirements in the service sector. The course prepares the administration and leadership tasks in the entire field of personnel-related service especially in

- hospitals and rehabilitation clinics
- old people's homes
- health resorts
- ambulant services
- services for disabled people
- self-help groups and associations
- educating institutions for health and social service
- health and nurse insurance

Our graduates are capable of working in teams, dealing with economic questions and taking an interdisciplinary approach to problems.

Course contents

We educate generalists who will be able to solve integral problems and to take over leadership positions.

During the foundation modules, students are provided with thorough introduction to all areas of business administration, expanded by modules focusing on cross-sectional skills (e.g. ethical and social competence, intercultural communication

and languages. The core modules provide in-depth information about these areas.

The electives modules on "Health Care and Social Services Management" provide in-depth knowledge and skills relevant for this specific area of application, e.g. management of social services, hospital management, and health insurance management, health care and social management systems, etc.

Practical orientation and international perspective

A practical phase is an integral part of the main study phase; as internationality plays an important role at RheinAhrCampus, students are encouraged to spend their practical phase abroad - either studying at one of our partner universities or experiencing business life in a firm or institution of their choice. The students are learning foreign languages for professional purposes and attend a number of lectures in English. The credit point system allows the transfer of credits for academic work performed at other universities.

Degree:

Bachelor of Arts (B.A.)

Admission requirements:

The successful completion of secondary education qualifying for higher education ("Fachhochschulreife", "Hochschulreife" or equivalent); pre-study practical training (12 weeks, 6 of which must be completed in the social sector and 6 of which must be completed in the commercial sector; the completion must be documented by the end of the second academic semester).

Contact:

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Structure of the Course/Curriculum:

‘Bachelor of Arts’ in Business Administration with Major in: Health Care and Social Services Management					
Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6
Applied Mathematics (5c)	Investment and Finance (5c)	Cost and Activity Accounting (5c)	Human Resource Management (5c)	Advanced Business Administration (15c)	Practical Phase 2 (compulsory, 18c)
Information Science (5c)	Taxation (5c)	Marketing and Corporate Management (10c)	Controlling (5c)		
Introduction to Economics and Law (6c)	Statistics / Empirical Methods (5c)		Economics (5c)		
External & Internal Accounting (5c)	Law II (Part A, 2c)	Law II (Part B 3c)	Major Module GuS: ▪ Management of Social Enterprises (6c)	Studium Generale (15c) Alternative: Practical Phase 1	Bachelor Thesis (12c)
Comprehensive Qualifications I (5c)	Comprehensive and International Qualifications (7c)	Major Module GuS: ▪ Medical Insurance Management (5c)	Major Module GuS: ▪ Management of Hospitals (9c)		
Major Module GuS: ▪ Introduction to the Health Care and Social Services System (5c)	Major Module GuS: ▪ Medical Insurance Management (5c)	Major Module GuS: ▪ Social Law, Social Policy, Social Economy (7c)			

Please note that the B.A. programme in **Business Administration** is also available for two other areas of specialisation (Logistics and E-Business, Sports Management). Please refer to the respective course descriptions for more information.

Successful completion of this BA degree qualifies a student for acceptance onto a Master’s degree. Specific regulations may apply.