DIGITAL INTERNATIONAL GENERAL STUDIES (DISG)

- Course offerings for winter semester 2022/2023 -

Elective: Diversity Management

Lecturer: Eileen Küpper

Dates: Thursday, 05:00 PM - 06:30 PM (CEST) online

Frequency: 2 hours per week

Language: English

ECTS: number of ECTS points students receive depends on the examination regulations (*Prüfungsordung)* of the respective programme that the student is enrolled in. However, the amount of time spent on the course usually corresponds to 3 ECTS.

Target Group: H-BRS students from all departments and study programmes and interested students from partner universities.

Assessment: 30% active participation in class discussions, media reflection (short essay) 30%, thread discussion 40% (initiate and moderate a topic of interest from the field of Diversity Management in the online discussion thread).

Registration: H-BRS students will register through LEA. Students from other universities will either register at their respective university or should write an email to studium-generale@h-brs.de; registration period: 22 August 2022 from 12 PM (CEST) till 11 September 2022 at 11:55 PM (CEST)

Course Description:

As the marketplace for goods and services becomes increasingly global, businesses must understand and embrace diversity in their brands as well as in their work forces.

This course will help you develop a better self-awareness of your own values, unconscious bias and behaviour patterns and understand how these affect your interpersonal interaction. We will review basic theoretical approaches to the impact of diversity in the workplace and learn strategies and approaches for the management of diversity with respect to e.g. gender, age, religion & worldview, culture, race ethnicity, sexual orientation and physical ability.

Elective: Intercultural Communication

Lecturer: Eileen Küpper

Dates: Wednesday, 04:00 PM - 05:30 PM (CEST), online

Frequency: 2 hours per week

Language: English

ECTS: number of ECTS points students receive depends on the examination regulations (*Prüfungsordung)* of the respective programme that the student is enrolled in. However, the amount of time spent on the course usually corresponds to 3 ECTS.

Target Group: H-BRS students from all departments and study programmes and interested students from partner universities.

Assessment: 30% participation in class discussions, 40% interview, 30% case study (short essay).

Registration: H-BRS students will register through LEA. Students from other universities will either register at their respective university or should write an email to studium-generale@h-brs.de; registration period: 22 August 2022 from 12 PM (CEST) till 11 September 2022 at 11:55 PM (CEST)

Course Description:
This course focuses on the importance of culture in our everyday lives. We live in an era of rapid globalization in which being able to communicate across cultures is essential to our ability to function in a diverse workplace and world. This course is designed to equip you with the key skills and ways of thinking to enable you to communicate, negotiate and continue to learn across diverse social and cultural settings and prepare for work in intercultural environments whether in the field of business or science.

Elective: Becoming Intercultural Diversity Ambassadors (BIDA) (2 combined electives)

Only for students from FB01 and FB06!

Lecturer: Eileen Küpper and Christine Freitag in cooperation with Mount Kenya University in Kenya, the Institute of Finance Management in Tanzania and the University of Zambia in Zambia

Dates:

- 4 Nov 2022 (2:00 PM - 5:00 PM, CEST) and 5 Nov 2022 (10 AM - 5:00 PM, CEST), online
- 26 Nov 2022 (10 AM - 5:00 PM, CEST), online
- 3 weeks spring school in Kenya and Tanzania (mid/end of February till beginning/mid of March 2023)
- 2 weeks summer school at H-BRS (May/June 2023))

Frequency: The course combines 2 electives (winter semester 2022/2023 and summer semester 2023), which must be taken both together!
Online block sessions from October to December 2022; additionally, a 20 days Spring School in Kenya and Tanzania in from Mid-February till the beginning of March 2023 and a 14 days Summer School in May / June 2023 at H-BRS, when the students from Africa will visit us.

Language: English

ECTS: 6 ECTS

Target Group: H-BRS students from the **Department and Management Sciences** and the **Department of Social Policy and Social Security Studies** as well as students from Mount Kenya University (Kenya), the Institute of Finance Management (Tanzania) and the University of Zambia (Zambia).

The number of H-BRS students is limited to 10 in total, 5 students from each department. Together with the students from Africa, a total of 40 students can participate in the course.

Assessment: Active participation in the online phase, Spring School and Summer School; development of grassroots action in the area of inclusion and equity to be implemented in consultation with the Diversity Management Team at H-BRS. Final group presentation of these actions during the Summer School.

Registration: H-BRS students will register through LEA. Students from Mount Kenya University, the Institute of Finance Management and the University of Zambia will register at their respective university; registration period: 22 August 2022 from 12 PM (CEST) till 11 September 2022 at 11:55 PM (CEST)

Course Description:

During the online phase (Nov-Dec 2022) all 40 participating students will be grouped into five mixed teams of 8 students (2 students from each university) who will work together virtually. Constructing diverse groups promotes the development of cross-group relationships as well as reduces out-group biases and in turn, reduces discrimination.

Each team will choose a diversity dimension e.g. gender, culture, health etc. and compare and contrast how this dimension is highlighted within their own country and institution, what barriers exist and what measures are taken to encourage equity and inclusion. The focus will be on what they can learn from each other and how this information can be transferred to their own institutions and communities. This

will be, in part, taught online by lecturers from all 4 participating institutions as well as involve group research and coordination. It will be hosted and coordinated by H-BRS.

In January 2023 a joint intercultural workshop will be held virtually for all course participants to wrap up the online phase.

The Spring School will take place for 3 weeks in total (Feb/Mar at MKU + IFM in 2023) with all 40 students, who will participate in joint classes, workshops and field trips. The hosting students will be study buddies for the guest students.

The Summer School will take place in Germany in May/June 2023 for 2 weeks for all course participants. This will be organised and coordinated by H-BRS in conjunction with the Diversity Management team and International Office. Students will participate in joint classes, workshops, field trips and the hosting H-BRS students will be study buddies for the guest students. The visiting staff will provide guest lectures and support. This event will be scheduled in alignment with the Respect project which is held annually at H-BRS to raise awareness for diversity and inclusion both at the university and within the local community with a myriad of events. The course participants will contribute to this event in various ways e.g world cafe, impulse workshops etc. The course wrap-up will include final group presentations, feedback, dissemination proposals and a closing ceremony.

This is a blended learning course with both online and face-to-face sessions where the students work in intercultural teams online and then meet their intercultural partners in both Sub-Saharan Africa and Germany. This method allows students to have more autonomy over their learning and time management, increases student engagement as well as improving accessibility and inclusion.
The desired impact of this course for the students is to develop and enhance both transversal skills (intercultural, problem-solving, critical thinking, communication etc.) and future skills (digital, inclusion, civic engagement etc.). This will enable the students to tackle future work challenges in a global, intercultural and inclusive world and further their personal development and self- confidence. The blended mobility approach will expose students to different viewpoints, knowledge, and teaching methods. It will help them to learn to adapt to new situations and to work in diverse teams developing their coping strategies for any challenges that may occur. One key element is to increase the awareness of privilege and the barriers that exist that prevent inclusion and how these can be removed. While long term physical mobility is strongly encouraged by all of the participating institutions, this course offers a more flexible physical mobility duration to ensure that it is accessible to students from all backgrounds, circumstances and those with fewer opportunities. It will also help to increase future employment opportunities as students who have taken part in institutionalised mobility often have an easier entry into the labour market, with better jobs and higher responsibilities compared with their 'sedentary' peers.
Students will be granted 6 ECTS for the participation in this course.
Students are trained to be multipliers for intercultural diversity and encouraged to act as ambassadors at their universities and in their local communities by developing grassroots measures of inclusion and equity in collaboration with diversity management and knowledge transfer offices at their local university.

Elective: Certificate Programme E-Tutor

Lecturers: Lena Wiesler and colleagues from H-BRS E-Learning team

Dates: Thursday, 2:00 PM - 5:30 PM (CEST) (6 sessions) online, some advanced modules will be offered on fridays

Frequency: 6 block sessions

Basic modules:
13.10.2022: Kick-Off (2:00 PM - 3:00 PM)
20.10.2022: Basic module: Didactics & Presentation
03.11.2022 (Fri): Basic Module: Course Design in LEA
17.11.2022: Basic module: Conception & Interactive Learning Modules (Rise + LEA learning module)

Advanced modules
01.12.2022 (Thu)
02.12.2022 (Fri)
08.12.2022 (Thu)
09.12.2022 (Fri)

12.01.2023 (Thu, 2:00 PM - 4:00 PM): Final session & presentation of results

Language: German

ECTS: number of ECTS points students receive depends on the examination regulations (*Prüfungsordung)* of the respective programme that the student is enrolled in.

Target Group: H-BRS students from all departments and study programmes and interested students from partner universities.

Assessment: Active participation in the online sessions (100 %), timely submission of self-prepared learning materials, possibly timely submission of learning materials revised on the basis of feedback.

Registration: H-BRS students will register through LEA. Students from other universities will either register at their respective university or should write an email to studium-generale@h-brs.de; registration period: 22 August 2022 from 12 PM (CEST) till 11 September 2022 at 11:55 PM (CEST).

Course Description:

The acquisition of knowledge in the areas of media design, digital learning environments and media didactics strengthen the students' media competence and enable them to design and implement digital teaching-learning settings.

Students must complete the three basic modules (compulsory modules)
- Didactics & Presentation Workshop
- Conception & Interactive Learning Modules
- Course Design in LEA
as well as at least one advanced module.

What competences can you acquire?
Structured and didactically sensible approach to the conception and production of digital learning materials as well as knowledge of the software presented (PowerPoint, ILIAS, Articulate Rise).

How do we want to work (teaching and learning methods)?

- Regular Webex meetings

- Theoretical input
- Group work
- Working together with presented software
- Use of digital tools for interaction & collaboration (Miro, Slido)

- Information and exchange in the LEA course

Further information: https://www.h-brs.de/de/bib/e-tutoren-zertifikatsprogramm

Elective: Ethics - What's the right thing to do

Lecturer: [James Chamberlain](#)

Dates: Tuesday, 4:30 PM - 6:00 PM (CEST), online

Frequency: 2 hours per week online

Language: English

ECTS: number of ECTS points students receive depends on the examination regulations (*Prüfungsordung)* of the respective programme that the student is enrolled in. However, the amount of time spent on the course usually corresponds to 3 ECTS.

Target Group: H-BRS students from all departments and study programs and English B2/C1 or comparable knowledge.

Assessment: A 75% attendance rate and a final essay are the requirements for passing the course.

Registration: H-BRS students will register through [LEA](#). Students from other universities will either register at their respective university or should write an email to studium-generale@h-brs.de; registration period: 22 August 2022 from 12 PM (CEST) till 11 September 2022 at 11:55 PM (CEST)

Course Description:

In this course we will examine various moral dilemmas and try to answer the question, "What is the right thing to do?" The course aims to help students become more critically-minded thinkers about the moral decisions we all face in our everyday lives. We will address some of the controversial topics of our day – executive bonuses, affirmative action, same-sex marriage, state surveillance and individual rights. After registering for this course, students will be granted access to the course on LEA, where the course materials can be downloaded.

Elective: International Career Building

Lecturer: Jens Andreas Faulstich (https://www.hs-koblenz.de/profile/faulstic)

Dates: Thursday, 2:15 PM - 3:45 PM (CEST), online

Frequency: 2 hours per week

Language: English (CEFR level B2 or higher)

ECTS: number of ECTS points students receive depends on the examination regulations (*Prüfungsordung)* of the respective programme that the student is enrolled in. However, the amount of time spent on the course usually corresponds to 3 ECTS.

Target Group: H-BRS students from all departments and study programmes and interested students from partner universities.

Assessment: Active participation in 80% of the synchronous class sessions and the group project +submission of written documentation as described in class and via online platform.

Registration: H-BRS students will register through LEA. Students from other universities will either register at their respective university or should write an email to studium-generale@h-brs.de; registration period: 22 August 2022 from 12 PM (CEST) till 11 September 2022 at 11:55 PM (CEST)

Course Description:

   − Strategic planning of international projects and activities in academic contexts (short-term/long-term; student exchange or internship; thesis projects in other countries and cultures)
   − Effective job search methods in different regional and cultural environments (CV / resume writing; anti-discrimination policies in the HR sector; the role of social platforms and internship/job search engines in international career development)
   − Interview practices and simulated job interviews
   − Selected assessment centre tasks
   − Culture at work (hierarchies; written and unwritten rules of conduct; formal and informal communication styles)

After completing this course, students:
   − know about job search methods in selected countries and cultural environments
   − are able to write convincing letters of motivation, CVs and resumes
   − are familiar with typical interview questions and are able to answer them in English
   − are familiar with selected assessment centre tasks
   − are aware of some cultural differences they need to expect and know some strategies for successful integration in an international work environment.

Elective: Presentation and Rhethorical Skills (PARS)

Lecturers: Daniel Seibert

Dates: Tuesday, 1:45 PM - 4:15 PM (CEST), Course starts on 11 October, online

Frequency: 3 hours per week, depending on number of participants, class usually finished after two thirds of term

Language: English

ECTS: number of ECTS points students receive depends on the examination regulations *(Prüfungsordnung)* of the respective programme that the student is enrolled in. However, the amount of time spent on the course usually corresponds to 3 ECTS.

Target Group: H-BRS students from all departments and study programs and English B2 or comparable knowledge.

Assessment:

- Formal and informal introductions
- Impromptu talks
- Dramatic reading and voice recording
- Group presentations (informative, persuasive or entertaining)
- Analyze speeches & presentations
- Offer constructive oral and written peer feedback
- Reflect on own language usage and communication skills in an international context
- Complete all content review quizzes on LEA

Students are required to attend all sessions to pass the course as well as completing all assigned tasks (impromptu talk, mp3 recording and voice power speech, slides, mini presentation, final presentation, online quizzes as well as peer feedback and self-reflection).

Registration: H-BRS students will register through LEA. Students from other universities will either register at their respective university or should write an email to studium-generale@h-brs.de; registration period: 22 August 2022 from 12 PM (CEST) till 11 September 2022 at 11:55 PM (CEST)

Course Description:
Effective oral communication skills and use of rhetorical techniques are important in business communication. The goal of this course is to offer the basis for using language effectively to inform or persuade an audience using English as a lingua franca. Special emphasis is given to language usage for an international audience. Hands-on exercises to practice different communication situations are offered in this workshop-style course.

Content
- Introduction to the communication process
- Verbal and nonverbal communication (English in an international context)
- Body language and voice training
- Opening and closing a presentation
- Planning and structuring a presentation

- Impact techniques (Great speakers)
- Informative and persuasive presentations
- Visuals and use of appropriate media (PowerPoint, Prezi, video, audio)
- Bringing it all together: delivering a presentation
- Learning to give constructive, peer feedback
- Learning to cope with anxiety and language issues

Competencies to be acquired

Students
- demonstrate confidence in speaking English in different communication scenarios
- learn to prepare, organize, and deliver an impromptu talk
- learn to conduct professional presentations. Work in teams and to prepare spontaneous informative short presentations.
- prepare a presentation for an international audience using English as a lingua franca.
- analyze great rhetorical speeches and techniques
- reflect on own work and offer constructive, peer feedback.

Teaching and Learning Methods

Lectures from instructor and students, short presentations, and rhetorical exercises; group presentation, oral and written peer and instructor feedback as well as student reflection.

Quality Control

During class the students receive feedback from peers and the instructor on the different assignments as well as guided reflection based on different feedback, discussions, and personal reflection. Each student has their own personal learning goals and can reflect on the overall performance. A feedback questionnaire offers opportunities to reflect on the group dynamics, content, teaching style and overall rating of the course, which is offered as the basis of the final feedback

Elective: Design Thinking

Lecturer: [Oghenekome Umuerri](#) and [Prof. Daniel Agyapong](#) (University of Cape Coast, Ghana)

Dates: Thursday, 4:30 PM - 6:30 PM (CEST), online; lecture dates will be published at the beginning of the semester.

Frequency: 2 hrs per week

Language: English

ECTS: number of ECTS points students receive depends on the examination regulations *(Prüfungsordnung)* of the respective programme that the student is enrolled in. However, the amount of time spent on the course usually corresponds to 3 ECTS.

Target Group: The elective course is open to students of all bachelor's and master's programmes/departments and of different semesters at H-BRS and as well as to interested students of our partner universities. There is no limit in the number of students.

Assessment: Group task submission; 80% attendance

Registration: H-BRS students will register through [LEA](#). Students from other universities will either register at their respective university or should write an email to studium-generale@h-brs.de; registration period: 22 August 2022 from 12 PM (CEST) till 11 September 2022 at 11:55 PM (CEST)

Course Description:
The course discusses the use of design thinking in developing products and processes that meet the corporate and marketing objectives. The course will intimate students with the design process involved in the development of user centred products. It examines the best practices for each step of the design thinking process.
Objectives
The objectives of the course are to develop participants' ability to:
- understand the relationship between design thinking and marketing outcome
- address a real-world design challenge
- learn to look at different angles of the problem, frame the problem, break the problem down, rephrase the problem and arrive at the right problem to solve.
- build prototypes of product or service ideas
- investigate and think creatively about design problems and opportunities
- develop visual literacy and articulacy to explain design decisions
- use computing tools and online environments to aid design thinking.

Elective: Social Innovation

Lecturer: [Kerstin Schickendanz](#)

Dates: Thursday, 2:00 PM - 5:15 PM (CEST), online

Frequency: 4 lecture units every two weeks

Language: English

ECTS: number of ECTS points students receive depends on the examination regulations *(Prüfungsordnung)* of the respective programme that the student is enrolled in. However, the amount of time spent on the course usually corresponds to 3 ECTS.

Target Group: H-BRS students from all departments and study programmes and interested students from partner universities.

Assessment: Attendance and Participation (30%); Group presentation of own social innovation and self-reflections (40%); Self-Reflections (30%)

Registration: H-BRS students will register through [LEA](#). Students from other universities will either register at their respective university or should write an email to studium-generale@h-brs.de; registration period: 22 August 2022 from 12 PM (CEST) till 11 September 2022 at 11:55 PM (CEST)

Course Description:
The emergence of new social, environmental and demographic challenges, which are of a complex multidisciplinary character, has driven society's consciousness of the issue of social innovation worldwide. Social innovation is the creation and implementation of a novel concept or idea that benefits society through community, business, institutional and/or behavioural change.
This module will guide you in understanding how processes of social innovation work and how to develop yourself to play a role within them. You will learn how social innovation processes are used to address critical societal challenges. Social innovations have a significant role in overcoming and resolving these problems and challenges. International student teams collaborate and apply their education and expertise to address current global social challenges in this course.

Whether you want to change the world or help make your neighbourhood a better place to live, this module will help you achieve your desire to make a difference. You will learn how to develop creative context-relevant innovations to address different sectors, such as employment, gender, poverty and the environment.

Learning and teaching approach:
In-class lectures will introduce students to the core theories, tools and approaches underpinning social innovation, and students will discuss and debate different strategies that might apply to featured social innovations.

Teamwork will focus on participants' engagement, creativity, and teambuilding. The workshop's output will result in presenting the team's social innovation idea and its implementation strategy. A final highly developed concept to share online.

Elective: Engineering and Entrepreneurship

Lecturer: Prof. Dr. Jürgen Bode and Dr. Zhanlu Ma-Högemeier (coordinator) in cooperation with Shenzhen Technology University in China

Dates: Tuesday, 8:50 AM - 10:10 AM (CEST), online

Frequency: 2 hours per week

Language: English

ECTS: number of ECTS points students receive depends on the examination regulations *(Prüfungsordnung)* of the respective programme that the student is enrolled in. However, the amount of time spent on the course usually corresponds to 3 ECTS.

Target Group: H-BRS students from all departments and study programmes. In addition, this elective and the lecture series are open to students of Shenzhen Technology University from all colleges and departments and from different semesters. There is no limit in the number of students.

Assessment: The prerequisite for receiving ECTS is by the assessment at the end of the semester. In each case, intercultural teams, consisting of H-BRS students with SZTU students together achieve a poster (digital) on one of the lecture topics. This course is not graded, the assessment is as 'Pass or Fail'. Successful completion is assessed by the delivery of the poster.

Registration: H-BRS students will register through LEA. Students from SZTU will register at their home university; registration period: 22 August 2022 from 12 PM (CEST) till 11 September 2022 at 11:55 PM (CEST)

Course Description:

The interdisciplinary virtual lecture series "Engineering and Entrepreneurship" plays a crucial role in developing a strategic partnership between H-BRS and SZTU using digital tools. Chinese students and academics are part of the global scientific community. Interaction with them is enriching on an academic and intercultural level, and without their contribution, no significant progress can be made in solving global challenges. Through this joint online lecture series, the transfer of know-how, historically directed to China, is now practically carried out for a two-way exchange of know-how.

This virtual course is closely linked to the Digital International Studium Generale (DISG) of the H-BRS, which is broadly designed by its transdisciplinary character and thus offered to as many students as possible. The emphasis is on action-oriented methods in which what is learned is directly applied." Students will collaborate virtually in intercultural and interdisciplinary groups on smaller projects (such as creating collaborative posters) using a variety of learning apps. This develops both digital skills and intercultural competencies. In addition, teachers who develop international competencies also incorporate them into the design of their courses and thus impart them to their students (multiplier effect).

This course is highly recommended to freshmen, as well designed for students at higher semester at H-BRS and partner university SZTU. The course is subjected to students studying in diverse fields, to introduce frontier engineering technology, improve engineering literacy, encourage interdisciplinary and innovation thinking, understand engineering can be a base for successful entrepreneurship, and gain motivation for their studies. Lecturers are invited from universities in cooperation: SZTU and H-BRS, as well as from enterprises and start-ups, to share real-life knowledge and experiences in entrepreneurship.

This is a course for cultivation of future engineers and academics with entrepreneurial spirit and intercultural team skills.

A total of 10 lectures will be online for students of all degree programs of H-BRS as well as the partner university SZTU. Of these, lectures will be given by professors/lecturers from H-BRS and SZTU, and external speakers invited from Enterprises worldwide.

Methodology:

- Online lectures by H-BRS staff, SZTU staff, and leaders of Enterprises
- Digital learning platform LEA, etc.;
- Independent research (in and outside class) to design a poster;
- Meet and work online with international students from other university and exchange views on multi-disciplinary topics;
- Poster submission (as method of evaluation).

Time Schedule:

No.	Date	German Time	Chinese Time	topic	lecturer
1	11 Oct	8:50 -10:10	14:50 -16:10	tba	tba
2	18 Oct	8:50 -10:10	14:50 -16:10	tba	tba
3	25 Oct	8:50 -10:10	14:50 -16:10	tba	tba
	1 Nov	National Holiday			
4	8 Nov	8:50 -10:10	15:50 – 17:10	tba	tba
5	15 Nov	8:50 -10:10	15:50 – 17:10	tba	tba
6	22 Nov	8:50 -10:10	15:50 – 17:10	tba	tba
7	29 Nov	8:50 -10:10	15:50 – 17:10	tba	tba
8	6 Dec	8:50 -10:10	15:50 – 17:10	tba	tba
9	13 Dec	8:50 -10:10	15:50 – 17:10	tba	tba
10	20 Dec	8:50 -10:10	15:50 – 17:10	tba	tba

Elective: Doing Business in Africa

Lecturers: Dr Simon Züfle (ESB Business School Reutlingen) and Dr Phanuel Wunu (University of Cape Coast, Ghana)

Dates: Thursday, 5:00 PM - 7:00 PM (CEST) online

Frequency: 2 hours per week

Language: English

ECTS: number of ECTS points students receive depends on the examination regulations (*Prüfungsordung)* of the respective programme that the student is enrolled in. However, the amount of time spent on the course usually corresponds to 3 ECTS.

Target Group: H-BRS students from all departments and study programmes and interested students from partner universities.

Assessment: 30% active participation in class discussions, short essay) 30%, country presentation of one African country 40%

Registration: H-BRS students will register through LEA. Students from other universities will either register at their respective university or should write an email to studium-generale@h-brs.de; registration period: 22 August 2022 from 12 PM (CEST) till 11 September 2022 at 11:55 PM (CEST)

Course Description:

Globalisation and its complexities have placed a lot of responsibilities on young graduates who are expected to understand multifaceted issues around the world in multiple settings. Africa is a multifacted and diverse continent that is becoming increasingly important for Europe in terms of politics, economy and security. However, there is a lack of vital contextual information about the business environment in sub-Saharan Africa.

This course is designed to feature selected topics on Doing Business in Africa. The course seeks to introduce students to some important contextual and global issues that affect businesses in Africa and their participation in the global economy. It also discusses how the European Union (EU) engages African countries in business and trade compared to other countries particularly China's involvement in Africa; and the market entry strategies for foreign businesses prospecting the African B2B and consumer markets.

Course Content
- The geography of African continent and its interaction with the world
- Business environment in sub-Saharan Africa
- EU's Africa Strategy
- German-Ghana Business Relations
- China in Africa and Implications for Europe and the global economy
- Market entry forms for companies
- Continental/Regional Trade Agreements for African countries

Competencies to be acquired

After successfully completing this course, students should be able to:
- Understanding the complexity and diversity of the African continent with its 55 countries
- explain the general business environment in Africa
- understand how the EU engages African countries
- discover China's involvement on the African continent
- explain the various trade agreements involving African countries

Teaching and Learning Methods

Lectures from instructors; short presentations of students; group exercises; different discussion formats

Lecturers' Details

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