

Module B 07.01 International Competencies

Overview

Nr.	Workload	Credits	Semester of study	Frequency of offer	Duration
B 07.01	210 h	7 CP	2nd Semester	Each summer term	1 Semester

Modul supervisor	Lecturer
Prof. Dr. Magdalena Stülb	Prof. Dr. Magdalena Stülb Dr. Andreas Wagner Dipl.-Bw. (FH) Georg Reifferscheid

Type of module	Event type	Contact hours	Self study	Planned group size	Language
Mandatory	Seminar-based teaching with integrated exercise	96 h	114 h	ca. 20-25 Stud.	English

X

Module use

Master's Program in Management, Leadership, Innovation

Learning outcomes and competencies

The module focuses on teaching fundamental and interdisciplinary skills that are essential for both business enterprises and non-profit organizations, particularly in periods marked by economic and socio-political transformations. The learning objectives of this module revolve around three key areas: a) analysing international developments in times of crisis and uncertainty; b) addressing challenges and opportunities related to promoting diversity and equity; and c) enhancing international leadership skills.

This educational module serves to heighten students' awareness of the social implications stemming from political and economic transformation processes, while highlights individual competence requirements. It actively promotes the development of key international competences, which include digital skills, communication skills, presentation skills, discourse and teamwork skills. As part of the curriculum, students will design, present and document their own international projects. The course aims to broaden students' intercultural awareness and refine their communication skills. Participants will be able to assess and reflect on their own strengths, recognize areas that require further development and engage in theoretical discussions surrounding diversity models in corporate settings and organizational leadership. Case studies will be employed to scrutinize the practical application of these theoretical models.

Acquisition of competencies

Learning Target Level	Course contribution
Social and Communication competence	Students are able to <ul style="list-style-type: none"> participate in and leading group discussion visualize and presentation of group work results actively manage diversity in groups plan and lead interactive methods
Knowledge acquisition	Students are aware of <ul style="list-style-type: none"> relevant theories on globalization and global migration the influence of transnational networks on entrepreneurship key theories of diversity and equity intercultural leadership models
Knowledge enhancement	Students enhance their knowledge by <ul style="list-style-type: none"> Reading current publications in scientific journals

	<ul style="list-style-type: none"> • Customized e-Learning, interactive in-class teaching methods and exchange in group discussions • Specialized lectures by guest speakers
Instrumental competence	<p>Students are able</p> <ul style="list-style-type: none"> • to apply learned theories on business situations • to transfer learned concepts and methods on practical settings • to identify key competencies for specific professional fields • to identify gaps in skills and know how to train independently
Systemic competence	<p>Students are able to evaluate</p> <ul style="list-style-type: none"> • success criteria for international cooperation • success criteria for diversity and equity in teams • criteria for successful leadership in international settings

Key Skills taught

Analytical skills, international language and communication skills, social and intercultural competences, diversity competences, international leadership skills, methodological skills, self-management competences

Contents

The module comprises three courses:

1. Advanced International Studies (Stülb)
2. Diversity, Inclusion, Equity (Wagner)
3. International Leadership Skills (Reifferscheid)

In this module, students deal with current global economic and socio-political developments, analyse case-specific challenges on the basis of scientific contributions and learn about future skills models that address employability in volatile times.

Against this background, they learn about the theoretical foundations of diversity in the workplace and the challenge of integrating international employees with different values and lifestyles into functioning teams. They deal with the effects of global inequality structures on the labour market and the social responsibility of companies.

Furthermore, the module provides an understanding of purposeful leadership, its ethical dimensions, and the relationship between leaders and followers in democratic societies. Furthermore, this course will challenge students to craft their own ethical perspective strengthened through critical examination of ethics theory utilizing case studies and real-life examples from practice.

Teaching forms

The instruction language is English. Learning is achieved through natural communication, interactive lecturing, independent work on projects as well as group work and presentations. Students will gain learner independence by organizing and documenting their own project and learning process in a portfolio. Working with case studies students will actively put their knowledge about teamwork and leadership into practice. Online and blended learning elements will be included.

Participation requirements

Formal: Registered student at the the Faculty of Business and Social Sciences of Hochschule Koblenz in Remagen for the master's program "Management, Leadership, Innovation"

Content-based: None

Type of examination

Portfolio audit

Assessment

ECTS credits will be awarded on the basis of the successful completion of the module. As the examination involves oral presentations as well as term papers, attendance on campus is essential for academic success.

The module is included with 7 ECTS in the total of 120 ECTS credits.

Literature references

Up-to-date literature references can be found at Open OLAT.