

## Modul B 07.02 Interdisciplinary Competencies

### Overview

Nr.	Workload	Credits	Semester of study	Frequency of offer	Duration
B 07.02	210 h	7 CP	2nd Semester	Each summer term	1 Semester

Module Supervisor	Lecturer
Prof. Dr. Magdalena Stülb	Dr. Gregor Hecker-Twrsnick Prof. Dr. Patrick Philipp Prof. Dr. Magdalena Stülb

Type of module	Event type	Contact hours	Self study	Planned group size	Language
Mandatory	Seminar-based teaching with integrated exercise	96 h	114 h	ca. 20-25 Stud.	German / English

X

### Module use

Master's Program in Management, Leadership, Innovation

Master's Program Sportmanagement

Master's Program BWL GuS/LEB

### Learning outcomes and competencies

This module encompasses approaches from three scientific disciplines that address complex organizations during periods of rapid change and technological transformations. A. The historical perspective enables the contextualization of current developments and business trends within temporal frameworks. B. The anthropological-communication science perspective highlights the transcultural dimensions of contemporary global economic collaboration. C. Finally, the ethical-technological perspective sharpens awareness of the complexity of the impacts of artificial intelligence on various aspects of life.

This educational module serves to heighten students' awareness of the social implications stemming from political and economic transformation processes, while highlights individual competence requirements. It actively promotes the development of key competences, which include digital skills, communication skills, analytical skills, presentation skills, and teamwork skills. The course aims to broaden students' awareness of different perspectives and approaches on business activities and refine their communication skills. Participants will be able to assess and reflect on their own strengths, recognize areas that require further development and engage in theoretical discussions surrounding participation, leadership, democracy in corporate settings, impacts of technological developments and model of intercultural communication.

### Acquisition of competencies

Learning Target Level	Course contribution
Social and strategic competence	Students are able to <ul style="list-style-type: none"> <li>participate in and leading group discussion</li> <li>visualize and presentation of group work results</li> <li>actively manage diversity in groups</li> <li>plan and lead interactive methods</li> </ul>
Knowledge acquisition	Students are aware of <ul style="list-style-type: none"> <li>relevant theories on organizational participation in historical studies</li> <li>relevant theories on culture and communication</li> <li>recent theories on ethics and technology</li> </ul>
Knowledge enhancement	Students enhance their knowledge by

	<ul style="list-style-type: none"> <li>• reading current publications in scientific journals</li> <li>• customized e-Learning, interactive in-class teaching methods and exchange in group discussions</li> <li>• specialized lectures by guest speakers</li> </ul>
Instrumental competence	<p>Students are able</p> <ul style="list-style-type: none"> <li>• to apply learned theories on business situations</li> <li>• to transfer learned concepts and methods on practical settings</li> <li>• to identify key competencies for specific professional field</li> <li>• to identify gaps in skills and know how to train independently</li> </ul>
Systemic competence	<p>Students are able to evaluate</p> <ul style="list-style-type: none"> <li>• theories and to critically assess scientific sources</li> <li>• success criteria for intercultural communication in business</li> <li>• Scenarios of technological development and its impact on social environments</li> </ul>

### Key Skills taught

Analytical skills, international language and communication skills, critical source assessment, methodological skills, skills to evaluate technological developments, self-management competences

### Contents

The module comprises three courses:

1. Participation in historical dimensions (Dr. Gregor Hecker-Twirsning)
2. Artificial Intelligence and ethics (Prof. Dr. Patrick Philipp)
3. Culture and Communication in international business (Prof. Dr. Magdalena Stülb)

Students are introduced to theories of social and operational participation through temporal change and in historical perspective. They learn to contextualize current approaches in their historical development and engage in source-critical work.

Students acquire knowledge about artificial intelligence, its development, and application areas. They delve into ethical discourses surrounding this technology and its impact on society and the economy.

They become familiar with anthropological models of culture and communication, engage in practical intercultural communication, and acquire knowledge of the use of qualitative methods for examining corporate communication.

### Teaching forms

The instruction language is English. Learning is achieved through natural communication, interactive lecturing, independent work on projects as well as group work and presentations. Students will gain learner independence by organizing and documenting their own project and learning process in a portfolio. Working with case studies students will actively put their knowledge about teamwork and leadership into practice. Online and blended learning elements will be included.

### Participation requirements

**Formal:** Registered student at the the Faculty of Business and Social Sciences of Hochschule Koblenz in Remagen for the master's program "Management, Leadership, Innovation".

**Content- based:** None

### Type of examination:

Portfolio audit

### Assessment

ECTS credits will be awarded on the basis of the successful completion of the module. As the examination involves oral presentations as well as term papers, attendance on campus is essential for academic success.

The module is included with 7 ECTS in the total of 120 ECTS credits.

**Suggested Reading**

Up-to-date literature references can be found at Open OLAT.